

# Counter-Terrorism Studies

July 8 to 27, 2018

## Executive Certificate Program at the Interdisciplinary Center (IDC) Herzliya, Israel



For more information and to apply to the program, please contact us:

[ctstudies@idc.ac.il](mailto:ctstudies@idc.ac.il) , [www.ict.org.il](http://www.ict.org.il)

Counter-Terrorism Studies

ICT at IDC Herzliya

P.O.Box 167 , Herzliya 46150, Israel

Tel: 972-9-952-7277 , Fax: 972-9-951-3073



The Executive Certificate Program in Counter-Terrorism Studies, offered by the Lauder School of Government, Diplomacy and Strategy and the International Institute for Counter-Terrorism (ICT) at the Interdisciplinary Center (IDC) Herzliya, is a unique opportunity for professionals to learn about central issues in counter-terrorism and homeland security both from those with first-hand experience and those involved in cutting-edge research in these fields. Based on years of extensive research, instruction and work in the field, this multidisciplinary program brings together the best of academic theory and practical knowledge.

For past decades, the Lauder School of Government has been offering courses on terrorism, counter-terrorism and homeland security. These courses are taught by leading international scholars and Israeli security professionals from the ICT.

Prof. Boaz Ganor, Founder and Executive Director of the ICT and Dean of the Lauder School of Government, is the program's director.

## Program Content >>

### The Counter-Terrorism Studies

**Program** combines academic study, simulations, workshops and on-site briefings. The course provides concentrated, in-depth exposure to the phenomenon of modern terrorism and its characteristics, modus operandi, scope and dissemination throughout the world. In addition, participants will obtain an understanding of the challenge this phenomenon presents to decision-makers, security establishments, first responders and the business sector, based on the experience Israel has accumulated in the field.

Circumstances have forced Israel to develop sophisticated counter-terrorism strategies and techniques and to amass extensive knowledge regarding terrorism. The program will allow participants from around the globe to benefit from Israel's experience and advanced international counter-terrorism efforts.

*"This course gives insights into fundamental issues fueling global terrorism and opens up new possibilities and models for countering the threat."*

Cary Gleicher, FBI's Legal Attaché to Israel

*"The courses were enlightening and the lectures were of an exceptionally high standard. I doubt anywhere in the world would you get such a gathering of people from security and academia, especially in such a short period of time."*

Rep. of the Prime Minister's Office

## Courses for the 2018 Summer Semester >>

### Modern Terrorism and Counter-Terrorism Strategies (Ganor)

This course will explore the phenomena of modern and post-modern terrorism, including definitions, the connections between terrorism, media and public opinion, and specific modus operandi, such as suicide terrorism and non-conventional terrorism. It will also include: intelligence, offensive and defensive measures, deterrence, punitive and legal measures and international cooperation.

### Financing Terrorism - the Threat and the Response (Azani)

The course will deal with the financing of terror organizations and Global Jihad in three parts: The nature of the threat and the sources of financing (independent, state-sponsors of terrorism, charitable organizations, crime). The course will also examine financing from the viewpoint of the terror organizations - religious law authorization and fundraising efforts in a hostile and changing environment (the counter-financing campaign). Also presentation of test cases and their analysis - Hizballah, Global Jihad.

### New Battlefields / Old Laws (Banks & Shultz)

The course is composed of two modules. The first part of the course will explore the legal aspects of confronting terrorism and radicalization through case studies and the development of basic principles of international and domestic laws to examine problems of intelligence investigations and surveillance, interrogation and detention of terrorist suspects, criminal prosecution and its methods and military responses to terrorists.

The second part of the course will describe developments since the Cold War ended that, it is proposed, have set in motion a shift in the paradigm of war from 20th century interstate conventional war to 21st century intrastate irregular warfare. We will discuss those developments that have set this paradigm shift in motion, focusing on non-state armed groups and authoritarian state actors who employ irregular warfare instruments in pursuit of their political objectives. Finally, we will identify strategies the U.S. has employed to meet the challenges posed by irregular warfare threats it has faced since 9/11.

### Counter-Terrorism Issues and Challenges for Homeland Security (Hoffman)

The course will deal with current and future trends and patterns in terrorism, as well as levels of cooperation between police, military and civilian agencies, intelligence analysis and dissemination, preparing for CBRN terrorism and terrorist exploitation of the internet and other media.

### Understanding Terrorism and Counterterrorism (Byman)

This course will explore important concepts for understanding terrorism, such as ideology, strategy, and group dynamics. The course will then examine the histories and current trajectories of several leading groups like the Islamic State and Hezbollah. The final section of the course assesses the strengths and weaknesses of various counter-terrorism instruments, ranging from drones to efforts to counter violent extremism.

### The terrorism Threat-Where do we stand? What needs to be done? (Jenkins)

This course examines the nexus of terrorism, counterterrorism and homeland security. It is intended to acquaint students with the dynamics, policy options, and challenges involved in countering terrorism and defending the homeland and by doing so, to establish a solid foundation upon which further expertise can be built. The course will include among others, the following issues: "Where do we Stand against Al Qaeda.

"Do-It-Yourself Terrorism: Countering Homegrown Terrorism in the United States and Europe", "Dilemmas in Homeland Security Policy: Transportation, Aviation and Maritime Terrorism" and "Post-Modern Terrorism: Assessing the Threat of Nuclear Terrorism".

This program's faculty is composed of ICT researchers and associates, Lauder School of Government faculty members and guest lecturers from Israel and abroad:



**Prof. Boaz Ganor** Program Director. Dean of the Lauder School of Government, Founder and Executive Director of the ICT, Chairman of the ICT Academic Board, Founder and Chairman of the International Academic Counter-Terrorism Community (ICTAC). Dr. Ganor received his Ph.D. in Political Science from the Hebrew University of Jerusalem. His latest book is "The Counter-Terrorism Puzzle - A Guide for Decision Makers".



**Dr. Col. (Res.) Eitan Azani** Deputy Executive Director of the ICT and the former head of intelligence in the IDF's Lebanon Division. He is an expert analyst on terrorist organizations in the Lebanese and Palestinian arenas, in particular Hizballah, and lectures on counter-terrorism and Global Jihad at IDC Herzliya. His research focuses on: the financing of global and regional terrorism; the development of Global Jihad movements (from Da'awa to Jihad); and Iranian and Shiite terrorism.



**Prof. William C. Banks** Professor of Law and the Director of the Institute for National Security and Counter-Terrorism at Syracuse University. Professor Banks is recognized internationally as an expert on constitutional and national security law, and has published numerous books on these subjects. In addition to teaching public law, Professor Banks lectured extensively on these and other national security and constitutional law-related topics and on comparative legal systems. Banks' current research interests include domestic and international terrorism, emergency powers, covert war powers, problems of official corruption, civil/military relations, and appropriations powers.



**Prof. Richard Shultz** is the Lee E. Dirks Professor and Director of International Security Studies at The Fletcher School of Law and Diplomacy, Tufts University. He has held three chairs: The Olin Distinguished Professor of National Security Studies, U.S. Military Academy; Secretary of the Navy Senior Research Fellow, U.S. Naval War College, and Brigadier General H. L. Oppenheimer Chair of War-fighting Strategy, U.S. Marine Corps. For the last ten years he has served as a senior fellow to the Special Operations Command's Joint Special Operations University where he is a Senior Fellow. In this capacity he conducts research on special operations issues and deploys abroad as a member of its military education teams to teach terrorism/counter-terrorism and special operations integration courses to foreign military officers.



**Prof. Bruce Hoffman** is the Director of both the Center for Peace and Security Studies and of the Security Studies Program at Georgetown University. He previously held the Corporate Chair in Counterterrorism and Counterinsurgency at the RAND Corporation and was also Director of RAND's Washington, D.C. Office. He was Scholar-in-Residence for Counterterrorism at the CIA between 2004 and 2006; an adviser on counterterrorism to the Office of National Security Affairs, Coalition Provisional Authority, Baghdad, Iraq in 2004, and from 2004-2005 an adviser on counterinsurgency to the Strategy, Plans, and Analysis Office at Multi-National Forces - Iraq Headquarters, Baghdad.



**Prof. Daniel Byman** is a professor at Georgetown University's School of Foreign Service and Senior Associate Dean for Undergraduate Affairs. He is also a senior fellow at the Brookings Institution. Dr. Byman is the lead faculty member for Georgetown's "Terrorism and Counterterrorism" Massive Open Online Course, with 20,000 students enrolled. Dr. Byman has served on the 9/11 Commission staff and as an analyst with the U.S. government and the RAND Corporation, among other positions. His latest book is *Al Qaeda, the Islamic State, and the Global Jihadist Movement: What Everyone Needs to Know* (Oxford, 2015)



**Prof. Brian Jenkins** Senior adviser to the president at the RAND Corporation, is the author of "Will Terrorists Go Nuclear" (2008, Prometheus Books) and of several RAND monographs, including *Unconquerable Nation: Knowing Our Enemy, Strengthening Ourselves* (2006) and two 2002 reports on al Qaeda. He formerly served as Chair of the Political Science Department at RAND. A decorated combat veteran, he received the Department of the Army's highest award for his service. In 1996, President Clinton appointed Jenkins to the White House Commission on Aviation Safety and Security. From 1999 to 2000, he served as adviser to the National Commission on Terrorism and in 2000 was appointed to the U.S. Comptroller General's Advisory Board. He is a research associate at the Mineta Transportation Institute, where he directs the continuing research on protecting surface transportation against terrorist attacks.

## Program Participants >>

The Counter-Terrorism Studies Program is designed for executives and practitioners who deal with homeland security and have counter-terrorism experience at various levels as well as scholars and graduate students who wish to expand their knowledge and understanding of the phenomenon.

School of Government, Diplomacy and Strategy upon completion of the program. Participants may also register for only part of the program (between one and six courses). In that case, ICT and the Lauder School of Government will issue certificates for each course separately.

## Program Structure >>

The Counter-Terrorism Studies Program will be taught in English over a three-week period during July 8 to 27, 2018. It includes six graduate level courses delivered by top experts from Israel and abroad, who are among ICT's senior researchers and associates. Each course consists of 20 academic hours taught over a concentrated period of a week (see chart). Participants will be granted an Executive Certificate from ICT and the Lauder

## Tuition >>

Tuition for the Executive Certificate Program in Counter-Terrorism Studies is \$5,360 (for all six courses). The tuition fee for participating in part of the program is \$1,340 per course. Tuition fees do not include transportation to/from Israel or accommodation. If necessary, the program will help participants to find suitable accommodation near the IDC Herzliya campus.



ICT is an academic policy research institute and think tank dedicated to developing innovative public policy solutions to international terrorism. The Institute applies an integrated, solutions-oriented approach built on a foundation of real world and practical experience.

The Institute seeks international cooperation in the global struggle against terrorism, paving the way for multilateral action against terrorist networks, benefactors and states sponsoring terrorism.

The Institute not only provides situational recommendations to the public and private sector, but also aims to affect policy at the highest levels and stimulate joint international cooperation.

*“The Interdisciplinary Center at Herzliya, through its International Institute for Counter-Terrorism, provides one of the best academic settings in the world for the study of the dynamics of and defense against international terrorism. Staffed by a broad range of experts that combine both practical and academic expertise in combating terrorism, study at the institute provides unique and useful insight into one of the 21st century’s most difficult challenges.”*

Gen. John Abizaid, Former Commander of the United States Central Command (CENTCOM), USA

*“There is no better place to educate future leaders in the international struggle against terrorism than the International Institute for Counter-Terrorism at Herzliya’s Interdisciplinary Center. The depth and breadth of its academic programs, and its ability to draw in first-rate scholars from around the world, and its partnering with other centers in pursuit of understanding this phenomenon, marks ICT as head and shoulders above other institutions of its type. We at the George C. Marshall Center are privileged to have a close relationship with this cutting edge institution.”*

Lt. Gen. Keith Dayton, Director, Marshall Center

## Time Table: July 8 to 27, 2018\*

\* Program subject to change.

	Week 1						Week 2						Week 3					
Day	S	M	T	W	T	F	S	M	T	W	T	F	S	M	T	W	T	F
Date	8	9	10	11	12	13	15	16	17	18	19	20	22	23	24	25	26	27
09:00-10:30	Registration	Modern Terrorism and Counter-Terrorism Strategies (Ganor)		Financing Terrorism - the Threat and the Response (Azani)			Workshop	New Battlefields / Old Laws (Banks & Shultz)		Counter-Terrorism Issues and Challenges for Homeland Security (Hoffman)			Workshop	Understanding Terrorism and Counterterrorism (Byman)		The terrorism Threat-Where do we stand? What needs to be done? (Jenkins)		
11:00-12:30																		
12:30-13:30	Lunch Break																	
13:30-15:00	Modern Terrorism and Counter-Terrorism Strategies (Ganor)		Financing Terrorism - the Threat and the Response (Azani)			New Battlefields / Old Laws (Banks & Shultz)		Counter-Terrorism Issues and Challenges for Homeland Security (Hoffman)		No Class	Understanding Terrorism and Counterterrorism (Byman)		The terrorism Threat-Where do we stand? What needs to be done? (Jenkins)		Graduation Ceremony (AM)			
15:30-17:00																		