



IDC
HERZLIYA

ICT
International Institute
for Counter-Terrorism
With the Support of Keren Daniel

Terrorism's Global Impact World Summit on Counter-Terrorism

September 7-10, 2015

Sponsorships Opportunities

Outline of Sponsorship Levels:

Silver	\$3,000	<p>Includes:</p> <ul style="list-style-type: none"> ▪ Advertisement in conference bag; ▪ Logo/name in conference invitation and program; ▪ Logo/name in Sponsors Roll-up ▪ Waive the conference fee for 2 people of your choice ▪ Booth for distribution of material in the main conference hall
Gold	\$10,000	<p>Includes:</p> <ul style="list-style-type: none"> ▪ Advertisement in conference bag; ▪ Logo/name in conference invitation and program; ▪ Logo/name in Sponsors Roll-up ▪ Logo on conference banners in panel/workshop ▪ Sponsorship of a workshop (Roll-up during the workshop) ▪ Waive the conference fee for 3 people of your choice
Platinum	\$15,000	<ul style="list-style-type: none"> ▪ Includes: ▪ Advertisement in conference bag; ▪ Logo/name in conference invitation and program; ▪ Logo/name in Sponsors Roll-up ▪ Booth for distribution of material in the main conference hall and ▪ Sponsorship of a workshop Waive the conference fee for 4 people of your choice



Diamond	25,000\$	<p>Includes:</p> <ul style="list-style-type: none"> ▪ All of the above; ▪ Link and logo on the conference webpage ▪ Logo on all conference publications (including ads in newspaper) ▪ Full participation for 4 people of your choice ▪ Waive the conference fee for 5 people of your choice
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Sponsorship of a Workshop Lecture Session _____ \$15,000

- Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- Acknowledgment of sponsorship in the conference program & the conference book.
- Guest speaker (flight expenses & accommodation should be in addition to the overall sponsorship fee)
- Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- Promotion sign to be placed near the podium - must be approved by the conference coordinator



Workshop Sponsorship _____ \$8,000

- Sponsorship of a workshop (Roll-up during the workshop)
- Acknowledgement on-site and in the Sponsors' List in the Program.
- Acknowledgement on Sponsors' Board on-site
- Logo on conference banners in panel/workshop

Lunch Break _____ \$10,000

Sponsorship of a lunch break:

- Lunch will be served after morning sessions on each day of Conference sessions (four optional days).
- Acknowledgement on a sign at the entrance to the Lunch breaks area.
- Opportunity to provide branded napkins (at an extra cost).
- Sponsor's logo with hyperlink on Conference website.
- Acknowledgement on-site and in the Sponsors' List in the Program.
- Acknowledgement on Sponsors' Board on-site.



Coffee Break _____, \$5,000

Sponsorship of a coffee break:

- Coffee will be served during breaks on each day of Conference sessions.
- Acknowledgement on a sign at the entrance to the coffee break area.
- Opportunity to provide branded napkins (at an extra cost).
- Sponsor's logo with hyperlink on Conference website.
- Acknowledgement on-site and in the Sponsors' List in the Program.
- Acknowledgement on Sponsors' Board on-site.

Conference bag inserts _____, \$1,000

- Promotional material such as leaflets and brochures will be included in the participants' conference bags.
- Please note that the material is to be provided by the sponsor and must be approved by the Secretariat (the maximum page size is A4 and the maximum number of pages is 8)

Conference Lanyards _____, \$5,000

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide approximately 1,000 lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the organizers.



Advertisements Final Program/Abstract Book

- A full-page color advertisement is available in the following conference publication:
- Final program– Advertisement published in an internal page_____ \$2,000

Pocket Program _____ \$2,000

- Exclusive advertisement on the back cover of the pocket-sized program.
- Additional advertisements within the publication are available on application.



Sponsorship Application Form (Page 1)

Please complete the following information and return to the Exhibition Manager:

Paragon Group
 Mr. Yaniv Rosenfeld
 Dan Knassim and Taaruchot Ltd.
 60 Medinat Hayehudim St.
 Herzelia
 Israel

Email: yrosenfeld@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short Company Description (max of 100 words)	

* Name of the company - as you would like it to appear on all acknowledgments



Terrorism's Global Impact World Summit on Counter-Terrorism

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I would like to book the following sponsorship items:

Item	Price (not including VAT)	✓
Total Amount (please complete)		

Sponsorship Application Form (Page 2)

Name of Company: _____

Method of Payment:

Credit card:
 Credit card no.: _____
 Expiry Date: _____ Type of Card: _____
 Card Holder: _____

Bank Transfer
 Details will be available in the invoice
 Bank charges are the responsibility of the payer



TERMS OF PAYMENT

100% due with a signed contract

The total amount should be received one week prior to the opening date of the conference.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received prior to the ICT event, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after the ICT Conference.

SignatureDate

Company Stamp