

HOMELAND SECURITY MARKET ANALYSIS

2006



Case Study: Turkey



COUNTRY REVIEW: TURKEY

Methodology and Sources

Executive Summary

Country Review

Geography and Demography

History

Government – Executive Legislative and Legal

Political System

ECONOMY AND INDUSTRY

Economy and Industry

Major Trends and Gross National Product (GNP)

Primary Products and Import /Export Trends

Critical Infrastructure

DEFENSE AND HOMELAND SECURITY

Executive Summary

Turkey's Security Sector

Governmental Key Players

Industry Key Players

Guidelines for Working
with the Turkish Defense Industry

Threats

Threats and Tensions

Risk of Military Conflict

Subversion and Violent Dissent

Terrorism

Crime

CONCLUSIONS AND RECOMMENDATIONS

Marketing Strategies and Cultural Dynamics

Strategies for Market Penetration

Analysis: Turkey's Security Needs
and Procurement Trends

Practical Guidelines for Market Penetration

Key Needs in the Security Sector

Other Security Needs

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