

# Counter-Terrorism Studies

July 10 to 29, 2016

## Executive Certificate Program at the Interdisciplinary Center (IDC) Herzliya, Israel



For more information and to apply to the program, please contact us:

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Counter-Terrorism Studies  
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The Executive Certificate Program in Counter-Terrorism Studies, offered by the Lauder School of Government, Diplomacy and Strategy and the International Institute for Counter-Terrorism (ICT) at the Interdisciplinary Center (IDC) Herzliya, is a unique opportunity for professionals to learn about central issues in counter-terrorism and homeland security both from those with first-hand experience and those involved in cutting-edge research in these fields. Based on years of extensive research, instruction and work in the field, this multidisciplinary program brings together the best of academic theory and practical knowledge.

For past decades, the Lauder School of Government has been offering courses on terrorism, counter-terrorism and homeland security. These courses are taught by leading international scholars and Israeli security professionals from the ICT.

Prof. Boaz Ganor, Founder and Executive Director of the ICT and Dean of the Lauder School of Government, is the program's director.

### The Counter-Terrorism Studies

**Program** combines academic study, simulations, workshops and on-site briefings. The course provides concentrated, in-depth exposure to the phenomenon of modern terrorism and its characteristics, modus operandi, scope and dissemination throughout the world. In addition, participants will obtain an understanding of the challenge this phenomenon presents to decision-makers, security establishments, first responders and the business sector, based on the experience Israel has accumulated in the field.

Circumstances have forced Israel to develop sophisticated counter-terrorism strategies and techniques and to amass extensive knowledge regarding terrorism. The program will allow participants from around the globe to benefit from Israel's experience and advanced international counter-terrorism efforts.

*"This course gives insights into fundamental issues fueling global terrorism and opens up new possibilities and models for countering the threat."*

Cary Gleicher, FBI's Legal Attaché to Israel

*"The courses were enlightening and the lectures were of an exceptionally high standard. I doubt anywhere in the world would you get such a gathering of people from security and academia, especially in such a short period of time."*

Rep. of the Prime Minister's Office

## Courses for the 2016 Summer Semester >>

### **Modern Terrorism and Counter-Terrorism Strategies** (Ganor)

This course will explore the phenomena of modern and post-modern terrorism, including definitions, the connections between terrorism, media and public opinion, and specific modus operandi, such as suicide terrorism and non-conventional terrorism. It will also include: intelligence, offensive and defensive measures, deterrence, punitive and legal measures and international cooperation.

### **Dilemmas in Counter-Terrorism Decision-Making** (Various lecturers; coordinated by Ganor)

This course deals with the relevant elements that are combined in counter-terrorism while stressing the typical dilemmas surrounding it. The course will present both practical and theoretical aspects of the counter-terrorism field. This field has become a hot topic following the extensive media coverage of terrorist attacks and the subsequent issues of civil and human rights that have been interrelated. As such, the course will deal with operational, intelligence, legal, offensive and defensive dilemmas in counter-terrorism decision making.

### **The Cyber Space in the Modern Terrorism Strategy** (Various lecturers; coordinated by Azani)

The accelerated development of computer technology, in particular – the power of computers, the extensive and deep entrenchment of the Internet worldwide, and the broad accessibility of computers and the Internet – has rendered "cyberspace" a new and dangerous arena of activity for states, terrorist organizations and networks, and individuals with radical ideological or religious motivations. Security forces throughout the world have become convinced that cyberspace is fast becoming the main military and civil arena of such countries and organizations. The implications of a strategic cyber attack threaten to devastate civil society, causing unprecedented human injury and damage to critical national infrastructure. The aim of the course is to expose students to the characteristics, modus operandi and scope of the cyber-terrorist threat. The course will provide a brief overview of the relevant technical aspects of cyber terrorism, the motivation and capabilities of various terrorist organizations, and discuss mitigation plans against these threats.

### **Financing Terrorism - the Threat and the Response** (Azani)

The course will deal with the financing of terror organizations and Global Jihad in three parts: The nature of the threat and the sources of financing (independent, state-sponsors of terrorism, charitable organizations, crime). The course will also examine financing from the viewpoint of the terror organizations - religious law authorization and fundraising efforts in a hostile and changing environment (the counter-financing campaign). Also presentation of test cases and their analysis - Hizballah, Global Jihad.

### **The Terrorist Threat & Counter - Terrorism in the United States** (Southers)

The course will examine the increasing terrorist threat to the United States and outline the organizational and operational strategies designed to reduce America's vulnerability to terrorism and respond to an intelligent and adaptive adversary, which is becoming more successful in recruiting Americans.

### **Counter-Terrorism Issues and Challenges for Homeland Security** (Hoffman)

The course will deal with current and future trends and patterns in terrorism, as well as levels of cooperation between police, military and civilian agencies, intelligence analysis and dissemination, preparing for CBRN terrorism and terrorist exploitation of the internet and other media.

### **The terrorism Threat-Where do we stand? What needs to be done?** (Jenkins)

This course examines the nexus of terrorism, counterterrorism and homeland security. It is intended to acquaint students with the dynamics, policy options, and challenges involved in countering terrorism and defending the homeland and by doing so, to establish a solid foundation upon which further expertise can be built. The course will include among others, the following issues: "Where do we Stand against Al Qaeda." "Do-It-Yourself Terrorism: Countering Homegrown Terrorism in the United States and Europe", "Dilemmas in Homeland Security Policy: Transportation, Aviation and Maritime Terrorism" and "Post-Modern Terrorism: Assessing the Threat of Nuclear Terrorism".

This program's faculty is composed of ICT researchers and associates, Lauder School of Government faculty members and guest lecturers from Israel and abroad:



**Prof. Boaz Ganor** Program Director. Dean of the Lauder School of Government, Founder and Executive Director of the ICT, Chairman of the ICT Academic Board, Founder and Chairman of the International Academic Counter-Terrorism Community (ICTAC). Dr. Ganor received his Ph.D. in Political Science from the Hebrew University of Jerusalem. His latest book is "The Counter-Terrorism Puzzle - A Guide for Decision Makers".



**Dr. Col. (Res.) Eitan Azani** Deputy Executive Director of the ICT and the former head of intelligence in the IDF's Lebanon Division. He is an expert analyst on terrorist organizations in the Lebanese and Palestinian arenas, in particular Hizballah, and lectures on counter-terrorism and Global Jihad at IDC Herzliya. His research focuses on: the financing of global and regional terrorism; the development of Global Jihad movements (from Da'awa to Jihad); and Iranian and Shiite terrorism.



**Dr. Erroll G. Southers** Dr. Southers is a former Presidential nominee for Assistant Secretary of the TSA, Governor Schwarzenegger's Deputy Director of the California Office of Homeland Security and FBI Special Agent. He is the Associate Director of the Center for Risk and Economic Analysis of Terrorism Events (CRE ATE) at the University of Southern California (USC) and Adjunct Professor of Homeland Security and Public Policy in the School of Policy, Planning and Development.



**Prof. Bruce Hoffman** is the Director of both the Center for Peace and Security Studies and of the Security Studies Program at Georgetown University. He previously held the Corporate Chair in Counterterrorism and Counterinsurgency at the RAND Corporation and was also Director of RAND's Washington, D.C. Office. He was Scholar-in-Residence for Counterterrorism at the CIA between 2004 and 2006; an adviser on counterterrorism to the Office of National Security Affairs, Coalition Provisional Authority, Baghdad, Iraq in 2004, and from 2004-2005 an adviser on counterinsurgency to the Strategy, Plans, and Analysis Office at Multi-National Forces - Iraq Headquarters, Baghdad.



**Prof. Brian Jenkins** Senior adviser to the president at the RAND Corporation, is the author of "Will Terrorists Go Nuclear" (2008, Prometheus Books) and of several RAND monographs, including Unconquerable Nation: Knowing Our Enemy, Strengthening Ourselves (2006) and two 2002 reports on al Qaeda. He formerly served as Chair of the Political Science Department at RAND. A decorated combat veteran, he received the Department of the Army's highest award for his service. In 1996, President Clinton appointed Jenkins to the White House Commission on Aviation Safety and Security. From 1999 to 2000, he served as adviser to the National Commission on Terrorism and in 2000 was appointed to the U.S. Comptroller General's Advisory Board. He is a research associate at the Mineta Transportation Institute, where he directs the continuing research on protecting surface transportation against terrorist attacks.

## Program Participants >>

The Counter-Terrorism Studies Program is designed for executives and practitioners who deal with homeland security and have counter-terrorism experience at various levels as well as scholars and graduate students who wish to expand their knowledge and understanding of the phenomenon.

School of Government, Diplomacy and Strategy upon completion of the program. Participants may also register for only part of the program (between one and six courses). In that case, ICT and the Lauder School of Government will issue certificates for each course separately.

## Program Structure >>

The Counter-Terrorism Studies Program will be taught in English over a three-week period during July 10 to 29, 2016. It includes six graduate level courses delivered by top experts from Israel and abroad, who are among ICT's senior researchers and associates. Each course consists of 20 academic hours taught over a concentrated period of a week (see chart). Participants will be granted an Executive Certificate from ICT and the Lauder

## Tuition >>

Tuition for the Executive Certificate Program in Counter-Terrorism Studies is \$5,360 (for all six courses). The tuition fee for participating in part of the program is \$1,340 per course. Tuition fees do not include transportation to/from Israel or accommodation. If necessary, the program will help participants to find suitable accommodation near the IDC Herzliya campus.



ICT is an academic policy research institute and think tank dedicated to developing innovative public policy solutions to international terrorism. The Institute applies an integrated, solutions-oriented approach built on a foundation of real world and practical experience.

The Institute seeks international cooperation in the global struggle against terrorism, paving the way for multilateral action against terrorist networks, benefactors and states sponsoring terrorism.

The Institute not only provides situational recommendations to the public and private sector, but also aims to affect policy at the highest levels and stimulate joint international cooperation.

*“The Interdisciplinary Center at Herzliya, through its International Institute for Counter-Terrorism, provides one of the best academic settings in the world for the study of the dynamics of and defense against international terrorism. Staffed by a broad range of experts that combine both practical and academic expertise in combating terrorism, study at the institute provides unique and useful insight into one of the 21st century’s most difficult challenges.”*

Gen. John Abizaid, Former Commander of the United States Central Command (CENTCOM), USA

*“There is no better place to educate future leaders in the international struggle against terrorism than the International Institute for Counter-Terrorism at Herzliya’s Interdisciplinary Center. The depth and breadth of its academic programs, and its ability to draw in first-rate scholars from around the world, and its partnering with other centers in pursuit of understanding this phenomenon, marks ICT as head and shoulders above other institutions of its type. We at the George C. Marshall Center are privileged to have a close relationship with this cutting edge institution.”*

Lt. Gen. Keith Dayton, Director, Marshall Center

## Time Table: July 10 to 29, 2016\*

\* Program subject to change.

	Week 1						Week 2						Week 3					
Day	S	M	T	W	T	F	S	M	T	W	T	F	S	M	T	W	T	F
Date	10	11	12	13	14	15	17	18	19	20	21	22	24	25	26	27	28	29
09:00-10:30	Registration	Modern Terrorism and Counter-Terrorism Strategies (Ganor)					The Cyber Space in the Modern Terrorism Strategy (Various lecturers; coordinated by Azani)	Financing Terrorism - the Threat and the Response (Azani)	The Terrorist Threat & Counter-Terrorism in the United States (Southers)	Counter-Terrorism Issues and Challenges for Homeland Security (Hoffman)	The Terrorism Threat-Where do we stand? What needs to be done? (Jenkins)							
11:00-12:30																		
12:30-13:30	Lunch Break																	
13:30-15:00	Dilemmas in Counter-Terrorism Decision-Making (Various lecturers; coordinated by Ganor)					No Class	The Cyber Space in the Modern Terrorism Strategy (Various lecturers; coordinated by Azani)	Financing Terrorism - the Threat and the Response (Azani)	No Class	Counter-Terrorism Issues and Challenges for Homeland Security (Hoffman)	The Terrorism Threat-Where do we stand? What needs to be done? (Jenkins)	Graduation Ceremony (AM)						
15:30-17:00																		